



NEWS RELEASE

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i2Coalition to Operate Domain Name Basics and MyNext Events

RICHMOND, Virginia- The Internet Infrastructure Coalition (the “i2Coalition”) is pleased to announce it will be now running and managing two important industry resources for the Internet Infrastructure Industry: Domain Name Basics (<https://basics.domains/>) and MyNext.Events (<https://mynext.events/>). These two websites were built and run by executive advisor and domain expert Tobias Sattler.

Sattler created Domain Name Basics in 2016 to help those new to the domain name industry understand the technologies behind this complex industry. Domain Name Basics is a free and open learning platform containing a series of training materials intended for developers, product managers, product owners, team leaders, and executives.

Sattler created MyNext.Events as the Internet industry’s online calendar of events. This website curates the most relevant upcoming industry events for those interested in technology and marketing to investment and startups.

Sattler is a founder, product and tech leader who leverages his software development experience to develop corporate strategy and build operational structures for companies across the globe. His work experience includes positions at Siemens, the German Armed Forces, and united-domains AG.

i2Coalition is a trade organization that gives a voice to Internet infrastructure companies, the businesses that build the Internet that exist between content creators and telecommunications providers. Its members include web hosts, domain name providers, VPNs, storage and backup providers, data centers, and other foundational Internet technology providers.

i2Coalition will leverage the Domain Name Basics platform as part of its efforts in educating key stakeholders, including legislators and regulators, on how the Internet works - with particular emphasis on domain names and the Domain Name System (“DNS”). MyNext.Events will continue to be used to highlight opportunities for industry professionals to come together to support the growth and innovation of the Internet infrastructure industry.

“I’m pleased that these sites have become embraced by the hosting and domain community,” Sattler said. “The i2Coalition will be able to continue to keep these resources available to those wanting to know more about these topics and add to the knowledge and events available on these websites.”

David Hamilton, Communications Manager for the i2Coalition, said, “Helping people understand how the Internet works helps empower them as Internet users. Information from Domain Name Basics and events found on MyNext.Events can be life-changing. Unbiased education and building community, in particular, are two key components of the i2Coalition’s work. We think it’s crucial that people are able to understand the Internet technologies which have become central to our lives. This knowledge allows them to have lively and informed discussions about them. We’re extremely pleased that Tobias Sattler has allowed us the opportunity to operate these amazing sites and to continue what he started.”

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If you would like more information, please contact Christian Dawson at 202-524-3183 or staff@i2coalition.com.