

i2Coalition Brand Usage

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About The i2Coalition

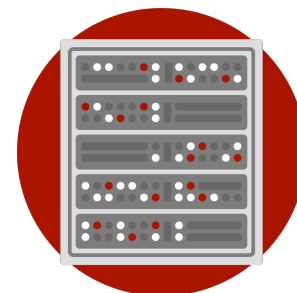
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i2Coalition.com

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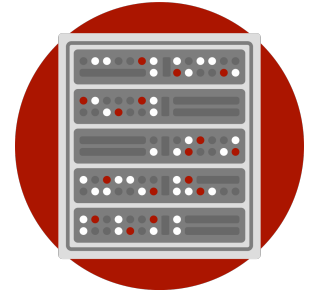
About The i2Coalition

Standard Boilerplate

The i2Coalition (Internet Infrastructure Coalition) ensures that those who build the infrastructure of the Internet have a voice in global public policy. Founded in 2012, the i2Coalition is the leading voice for web hosting companies, data centers, registrars and registries, cloud infrastructure providers, managed services providers, and related tech. The i2Coalition protects the innovation and continued growth of the Internet's infrastructure, essential to the global economy.

Abbreviated Boilerplate

The i2Coalition ensures that those who build the Internet have a voice in public policy. We protect the innovation and continued growth of the Internet.



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Our Mission

Our mission is to keep the Internet open as an engine for growth and innovation. We work with Internet infrastructure providers to advocate for sensible policies, design and reinforce best practices, help create industry standards, and build awareness of how the Internet works.

Vision

Our members design, build and promote Internet environments that emphasize trust, enable diverse use, and promote global access and interoperability.

Core Values

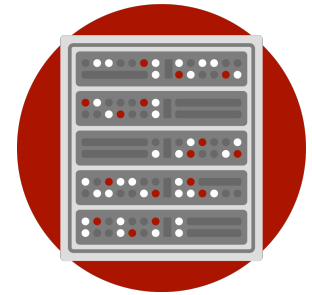
The following core values drive our mission and vision:

- **Education:** We educate lawmakers and influencers about the Internet infrastructure.
- **Engagement:** We engage on issues that affect the Internet's success.
- **Advocacy:** We advocate for policies that support Internet growth and innovation.
- **Access:** We strive for open, fair, and equal access to the Internet.
- **Privacy:** We demand clear due process of law in the digital landscape.

Areas Of Interest

Internet Governance: We support the international multistakeholder model of Internet governance.

- **Trade:** We advocate for trade policies that promote a commitment to innovation, strengthening of security technologies, and protection of intermediaries
- **Open Internet:** We are committed to open Internet principles, including net neutrality, as it fosters an environment of innovation.
- **Government Access To Data:** We work to ensure that due process is strictly applied to any government requests to access data held by infrastructure providers.
- **Intermediary Liability:** We educate policymakers on the importance of preserving the liability protections of intermediary businesses.
- **Cross Border Data Flows:** We respect the jurisdiction of international laws that ensure the openness of the Internet while respecting the privacy of Internet users.
- **Encryption and Cybersecurity:** We embrace security technologies, like encryption, that enable modern commerce and privacy for all.



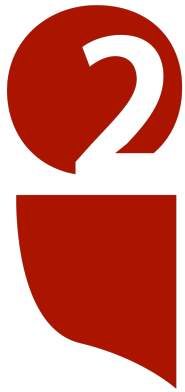
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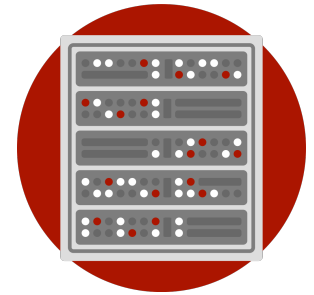
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The i2Coalition Logo



INTERNET INFRASTRUCTURE COALITION



The i2Coalition comprises of the stylized “i2” logo to the left of the organization's full name.

The logo is only ever used in the solid colors of red, black, or white. The hex code for the preferred red is AB1500. See the Color Palette section of this document for more details. If the document is being shown in full color, the preferred red is used. Black is used if the logo is being presented on a colorless document, against a white background. The white logo is used only against dark backgrounds, whether full color or not, print or digital.

A vector PDF and transparent PNG of the i2Coalition logo is included in the i2Coalition Press Branding kit available on [the press page of the i2Coalition website: https://www.i2coalition.com/news/press/](https://www.i2coalition.com/news/press/)

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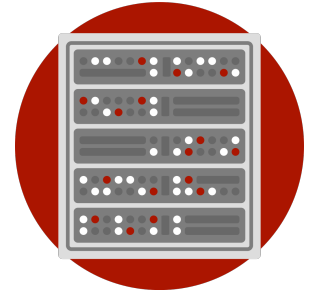
The i2Coalition is only written as:

- i2Coalition
- Internet Infrastructure Coalition
- i2Coalition (Internet Infrastructure Coalition)

Internet Infrastructure Coalition and i2Coalition (Internet Infrastructure Coalition) are only to be used in formal press releases and documents.

The i2Coalition should never be written as:

- I2C / i2C
- I2 C / i2 C
- I2 / i2
- I2 Coalition / i2 Coalition
- I2Coalition
- Internet Infrastructure Coalition (i2Coalition)



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