

## Diversity Matters

Business is driven on new ideas that power innovation. The best ideas come from diverse sources, from people with different backgrounds, cultures, languages, and yes... genders. We are the i2Coalition Gender Diversity & Equity Initiative (“GDEI”)—a working group focused on gender equity within the internet industry. Our goal is to increase equity awareness throughout our industry and to encourage and inspire the growth of gender diversity policies that are already taking place.

### What Do We Do?

#### Advocacy

We are working to secure panels and panelists at industry events/conferences as well as participating in the i2Coalition Fly-In where members lobby U.S. Congressional Representatives.

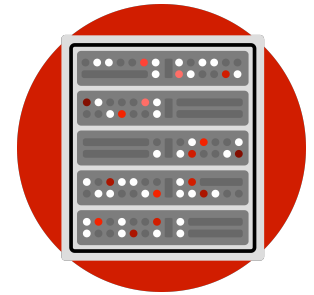
#### Network

We host and attend networking events to foster relationships and build support for gender diversity.

#### Volunteer

We are giving time and experience to prepare and support coding programs for girls and distributing GDEI collateral at events

[www.i2Coalition.com/GDEI](http://www.i2Coalition.com/GDEI)



718 7th Street NW  
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## Get Involved

Change begins with awareness and awareness needs people actively examining established beliefs, discussing solutions, reminding others that change is not only possible but it is happening.

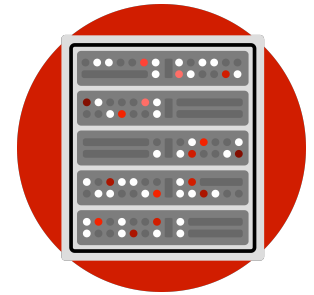
Join us as we change gender diversity and equity in technology.

**Contact Us:** [ContactGDEI@i2Coalition.com](mailto:ContactGDEI@i2Coalition.com)

**Eligibility Requirements:** No experience is required. Any person from an i2Coalition member company is eligible to join.

**Time Commitment:** 1 Hour phone call per month

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